

N O R T H E A S T

Farm to Institution SUMMIT 2023

Hybrid event

APRIL 18 & 19, 2023
Virtual

APRIL 27 & 28, 2023
Farm Fresh Rhode Island
Providence, RI

PRESENTED BY



HOSTED BY



CommUNITY Powers the Food System

F2iSummit.org | #F2iSummit

SPONSORSHIP OPPORTUNITIES



CONFERENCE PURPOSE The Northeast Farm to Institution Summit aims to strengthen the regional food system by celebrating and supporting the role of institutions as anchors in the region. By bringing together a diverse group of stakeholders in a collaborative process, **the summit generates ideas and connections that advance the ability of the Northeast to support viable farm, food, and sea businesses and healthy, just communities.** The summit welcomes both newcomers and pioneers on the forefront of the farm to institution movement to share their work, make connections, generate energy, and co-create strategies for addressing the most pressing challenges for our regional food system.



CONFERENCE PROFILE

- 600+ attendees representing institutions, food service management companies, non-profit organizations, farms, food distributors, food processors, government agencies, foundations, and others in the food supply chain.
- Four days of programming—two virtual and two in-person—with keynote speeches, panels, breakout sessions, workshops, and demos.
- Robust virtual and in-person networking opportunities embedded throughout.

“ Sodexo teams have participated in the #F2iSummit since its inception. We always glean best-practices; appreciate the insightful workshops; and make new connections that further our efforts around sustainability and local purchasing in New England.

— Michael Ward, Senior Vice President, Sodexo

“ Sponsorship for us is a way to publicly affirm our support for FINE and the farm to institution movement.

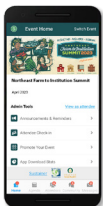
— Massachusetts Farm to School

WHY SPONSOR?

1. **By sponsoring the F2iSummit, you illustrate your role as a leader, and demonstrate your commitment to building a strong regional food system of viable farm and food businesses, engaged institutions, and well-nourished communities.**
2. Now more than ever, our attendees are looking for values-aligned partners in the work to build a better food system. **Your sponsorship of the summit will help create new relationships, and nourish existing connections.**

VIRTUAL + IN-PERSON = VALUE

This year, we are able to nourish the sponsor-attendee relationship virtually **and** in-person. The 2023 hybrid Summit offers exciting new ways of sharing your story and connecting with the audience - through banner ads, logos, videos, and exhibiting. FINE staff will work with you to make sure you are maximizing the opportunities.



SPONSORSHIP IS A GREAT FIT FOR

- Institutions (e.g. schools, colleges, hospitals, correctional facilities)
- Distributors, processors, and food hubs
- Retailers
- Food service management companies
- Farmers, fishers, and other food producers
- Government agencies
- Non-governmental organizations
- Food and agriculture trade associations
- Funders, lenders, banks, and investors
- Magazines and media companies
- Food system consulting firms
- Other entities committed to improving our food system

SPONSORSHIP PACKAGES

▶ Benefits with this icon are scaled based on sponsorship level.

BENEFITS	BENEFACTOR \$10,000+	SUSTAINER \$5,000	SUPPORTER \$2,500	CONTRIBUTOR \$1,000	PATRON \$500
Support the Farm to Institution Movement	✓	✓	✓	✓	✓
▶ Exhibit table (in person)	✓	✓	✓	✓	✓
Complimentary registrations	20 virtual + 5 in person	10 virtual + 4 in person	6 virtual + 3 in person	4 virtual + 2 in person	1 virtual + 1 in person
Access to recorded content for 6 months	✓	✓	✓	✓	✓
Access to full participant email list	✓	✓	✓	✓	✓
▶ Logo recognition on conference website f2isummit.org	✓	✓	✓	✓	✓
▶ Opportunity to share 3-minute video about your organization's work	✓	✓	✓	✓	✓
Sponsor featured in e-newsletter <i>The FINE Print</i> (2,500+ folks)	2 featured stories	1 featured story	Logo	Logo	
▶ Featured ad in session webpage	4	3	2	1	
▶ Logo featured in agenda	✓	✓	✓	✓	
Logo in event publicity emails	✓	✓	✓		
Social media shout outs (2,200+ folks)	3	2	1		
Logo on sponsor banner	✓	✓			
Public recognition before keynote address	✓				

▶ Benefits with this icon are scaled based on sponsorship level.

Payment Options This year, sponsors have the option to pay in full, or in two or four installments across 2022-2023. Select your desired payment plan in the sponsorship commitment form.

We can create custom packages - let's get creative!
CONTACT PETER@FARMTOINST.ORG

HOW TO SPONSOR

1. Select your level.
2. Not sure what level? Want a custom package?
Reach out to Peter Allison: peter@farmtoinst.org
3. Complete a sponsorship form:
F2iSummit.org/sponsor

Payments can be made by check or online -
in one or multiple installments.

THANK YOU

Sponsors of the 2023 Northeast Farm to Institution Summit are leaders working to build a just, resilient, and sustainable food system in our region. **Your support makes this event possible.**

QUESTIONS?

Peter Allison: peter@farmtoinst.org



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